



MPI™ 3000 Monomeric Films

The right choice for short-term promotional applications

Avery Dennison® MPI™ 3000 series is the right choice for promotions, outdoor and indoor advertising, Point-of-Purchase campaigns, providing good fit for purpose performance and optimal durability.

NEW AND IMPROVED!

- > MPI 3010 Series introduction: new cost effective fit for purpose product available in Matt and Gloss finish
- > MPI 3026 Supertack introduction: new solution for slightly structured and apolar substrates

KEY BENEFITS

- > Durability up to 2 years printed* with ICS Performance Guarantee
- > Unprinted durability of 3 years**
- > Great print performance across all printer platforms
- > Easy application & good removability after time span of use

RECOMMENDED USES

- > Short term promotional graphics
- > Flat indoor and outdoor advertising graphics
- > Point-of-sale graphics

* When used in combination with DOL 3000 series

** The durability is based on zone 1, middle European exposure conditions, vertical exposure





Product	Product Series	Caliper (µm)	Finish			Adhesive		Opacity	Durability (years)	
			Gloss	Matt	Other	Permanent	Removable		Unprinted**	Printed*
MPI 3000 Standard Series	MPI 3000	95	√			√			3	2
	MPI 3001	95	√				√		3	2
	MPI 3010 NEW!	80	√			√			2	
	MPI 3010 Matt NEW!	80		√		√			2	
	MPI 3011 NEW!	80	√				√		2	
	MPI 3020 Matt	95		√		√			3	2
	MPI 3021 Matt	95		√			√		3	2
	MPI 3040 Transparent	95	√			√		Transparent	3	2
	MPI 3041 Transparent	95	√				√	Transparent	3	2
MPI 3000 Opaque Series	MPI 3002 Opaque	95	√				√	High	3	2
	MPI 3003 Opaque	95	√			√		High	3	2
	MPI 3022 Opaque Matt	95		√			√	High	3	2
	MPI 3023 Opaque Matt	95		√		√		High	3	2
MPI 3000 Specialites	MPI 3026 Supertack NEW!	95		√		√			3	
	MPI 3151 Translucent	80			Lustre		√	Translucent	3	2
	MPI 3601 Quick Mount	150	√				√	High	3	2
DOL 3000 Over laminate Series	DOL 3000 Gloss	80	√			√			2	
	DOL 3100 Matt	80		√		√			2	
	DOL 3200 Lustre	80			Lustre	√			2	

* Printed and laminated, depending on ink type

** The durability is based on zone 1, middle European exposure conditions, vertical exposure

Product	Key benefits	Recommended Uses
MPI 3010 NEW! MPI 3010 Matt NEW! MPI 3011 NEW!	<ul style="list-style-type: none"> - Cost effective monomeric calendered film - Fit for purpose printability across all print platforms - Good outdoor durability 	Flat short-term promotional graphics (long viewing distances)
MPI 3000 Standard Series	<ul style="list-style-type: none"> - Standard monomeric calendered film - Excellent print performance and improved layflatness on various printer platforms - Optimal thickness for easy conversion and application - Good outdoor and indoor durability with ICS Performance Guarantee for 2 years printed durability* 	Flat short-term promotional graphics including indoor/outdoor advertising and point-of-sale graphics.
MPI 3000 Opaque Series	<ul style="list-style-type: none"> - Monomeric calendered film suitable for over posting applications - Optimal thickness for easy conversion and application - Good outdoor and indoor durability with ICS Performance Guarantee of 2 years printed durability* - Excellent print performance and improved layflatness on various printer platforms 	Flat short-term promotional graphics used for over posting where additional thickness and opacity is required.
MPI 3000 Specialites	<p>Solutions for very specific applications and customer needs:</p> <ul style="list-style-type: none"> - MPI 3026 SuperTack NEW!: new short term promotional solution for slightly structured and apolar substrates - MPI 3151 Translucent: solution for short term promotional illuminated graphics and window decorations - MPI 3601 Quick Mount: highly opaque short term promotional solution, ideal for overposting applications where additional thickness and opacity is required 	Flat short-term promotional graphics used for a variety of applications.
DOL 3000 Over laminate Series	<ul style="list-style-type: none"> - Transparent flexible film designed to protect digitally printed images - Providing protection against UV radiation and abrasion - Attractive uniform finish when overlaminated on the print film 	Protective overlaminating film used for digitally printed images, followed by application on flat surfaces.

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