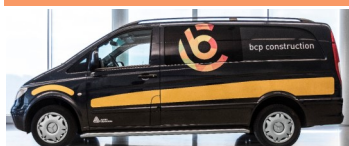


# SEPTEMBER NEWS

## In this issue:

- **NEW** Avery Dennison V-4000 Reflective Films
- Avery Dennison® V-5720 Series Conspicuity Tape
- MacTac ICC Profiles



## **NEW PRODUCT:** AVERY DENNISON | **V-4000 Premium Reflective Film** **MAXIMUM VISIBILITY. ALL DAY, ALL NIGHT.**

An outstanding beaded reflective film for durable emergency fleet applications, commercial vehicles and architectural signage applications.

### **Effortless Application**

Slide and reposition graphics into place and remove air bubbles for a quick turnaround with Easy Apply RS adhesive technology. Long term removable adhesive performance drives fast and clean removal.

### **High Impact Performance**

Standout visibility day and night with outstanding durability and conformability around vehicle curves - **backed by ICS Warranty.**

### **Ultimate Versatility**

One product does it all. Superb print quality and colour pop across digital latex, eco-solvent, UV-cured inkjet and screen printing combined with crisp sign cutting and weeding.

#### **V-4000 Easy Apply RS LTR**

- Smooth film surface for optimal printability (white only)
- Superb conformability to moderate 3D curves
- Quick and easy application with Easy Apply RS adhesive, slide and reposition with ease
- Removes easily and cleanly
- Up to 7 years durability

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#### **V-4000 Permanent SlatFlat**

**Colours:** White, Black, Yellow, Orange, Red & Blue

## **AVERY DENNISON | V-5720 Conspicuity Tape for Vehicle Recognition**



Avery Dennison® V-5720 Series Conspicuity Tape is designed for trucks, trailers, and other vehicles for easy nighttime vehicle recognition and increased road safety. It is a high quality, durable, microprismatic retroreflective material with a pressure sensitive adhesive. The solid construction does not require edge sealing.

## **mactac** **ICC Profiles**

### **Why color profiles?**

- A profile is essential to optimize the match between printer and material
- A profile provides the assurance that you obtain the highest quality from your printer and material
- The possibility of false prints is minimal allowing you to save on ink and media usage

**Register:** <https://mactac.color-base.com>